



## **ARTPrenticeship + Triple Win Waco @ The Shop on Webster Summer 2022 Mural Design Brief**

*Creative Waco's ARTPrenticeship is delighted to share that we will be partnering with Triple Win Waco to create a mural on the front exterior of their new maker space, The Shop on Webster. We are excited to open this design opportunity up to local artists through a call process wherein we are able to converse and collaborate through out the process. We are seeking out artists with a bold and positive vibe, who can adapt the design as needed and is willing to share their process and experience with our apprentices and creative team. As ARTPrenticeship is a learning internship experience for Waco's young creatives, this is a great chance to connect with our community and make your mark.*

*This wall is facing Webster Avenue, and the address is: **1211 Webster**. The estimated dimensions of this wall are: approximately **140 ft wide x 17 ft high**. Artists are invited to submit one or multiple concepts for the design that fit the brief. This is a creative space for makers of all mediums, and we'd love to see that reflected on the shop front. We would love to see what **YOUR** vision for this canvas would be!*

### **Some info about what the space houses:**

The Shop on Webster is a Makerspace, FabLab, and Co-Working campus for Waco's creative and Mechatronics Community. Students and community members come together at the campus to bring ideas from paper to profit. Triple Win specifically works with students during OST/Out-of-School time (night and summer classes) for Work-Based Learning through projects of value for local businesses. Students are able to earn an income and industry based certification all at The Shop.

*Core Facilities of The Shop on Webster include:*

- Coffee Shop
- Makerspace: Leather, Electronics, 3D printing, computer design labs, t-shirts, embroidery, sewing, painting, poetry and kiln, and more
- Electric Vehicle Lab
- Commissary Kitchen
- WoodLab
- Metallab
- CNCLab for Laser, Plasma, Waterjet, and lathe and milling machines
- Student Center
- Conference Space
- Esports Labs
- BuildLab for commission work

- Co-Working
- Small Meeting Pods
- Rental Offices
- Audio / Video and Podcasting Studios

- **Here are the things we LIKE:**

- STEM inspired imagery
- blueprints
- discovery
- connections/fractals
- space and exploration
- sky and light imagery
- relevant quotes

- **Here are the things we DON'T want:**

- people or faces
- floral/organic themes
- "Waco" themed imagery
- robots, beakers/numbers/gears (other expected "STEM" looks)

- We are hoping for a mural that is eye-catching and inviting
- This wall faces Webster Avenue, is adjacent to 11th Street, and blocks away from Magnolia; this is wonderful, high visibility location and a great opportunity to create something that entices visitors and customers.

### **Submission and Selection Process:**

- Qualifications and concept submissions open until May 20, at which time 3 designers will be invited to submit design proposals
- Design submissions will be due no later than June 6
- Each selected designer will be paid a \$200 honorarium for their submissions, and will be invited to share about their design process in a Master Class Workshop for our apprentices in June.
- The designs will be evaluated, and the final one selected by June 10. The selected designer will be offered a \$5,000 contract and invited to further develop or adapt the design as needed, and offer a workshop for the ARTPrenticeship creative team and apprentices on any techniques the design may call for in execution of the mural.
- The opportunity to have the mural design on merchandise for both Triple Win, and Creative Waco (for fundraising purposes) will also be open to our participants.
- We are comfortable with a wide variety of colors and are comfortable with a bold/funky/abstract vibe. The design does not have to adhere to any particular branding standard or color palette from Triple Win.
- There is a pre-existing mural on the adjacent building that should be considered in the design process. Pictures are included. Artist: Gabrielle Storey

***\*Images included are intended as visual prompts to inspire, and are not intended as visual direction.***





Jan. 8, 1952

S. S. HUNTINGTON  
SKI LIFT

2,582,201

Filed April 5, 1948

6 Sheets-Sheet 2

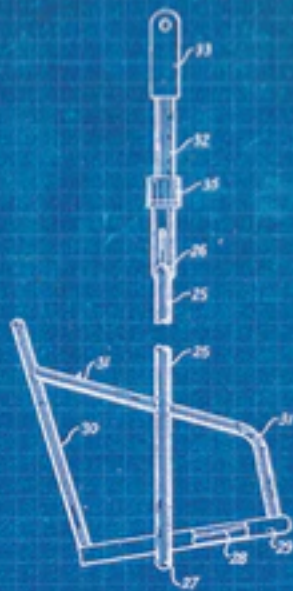


FIG. - 4

INVENTOR,  
Samuel Sterling Huntington

BY

*Lampfen & Van Valkenburg*  
ATTORNEYS

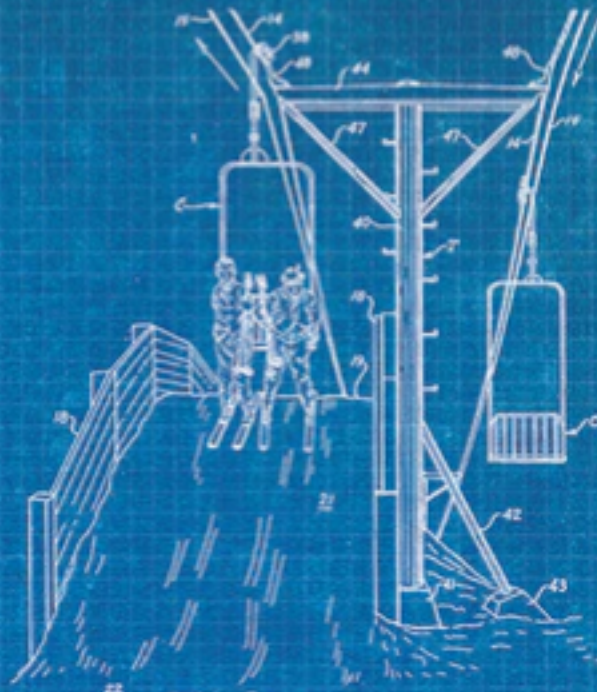


FIG. - 3









The Shop at Webster - mural site



Adjacent building; mural by Gabrielle Storey

